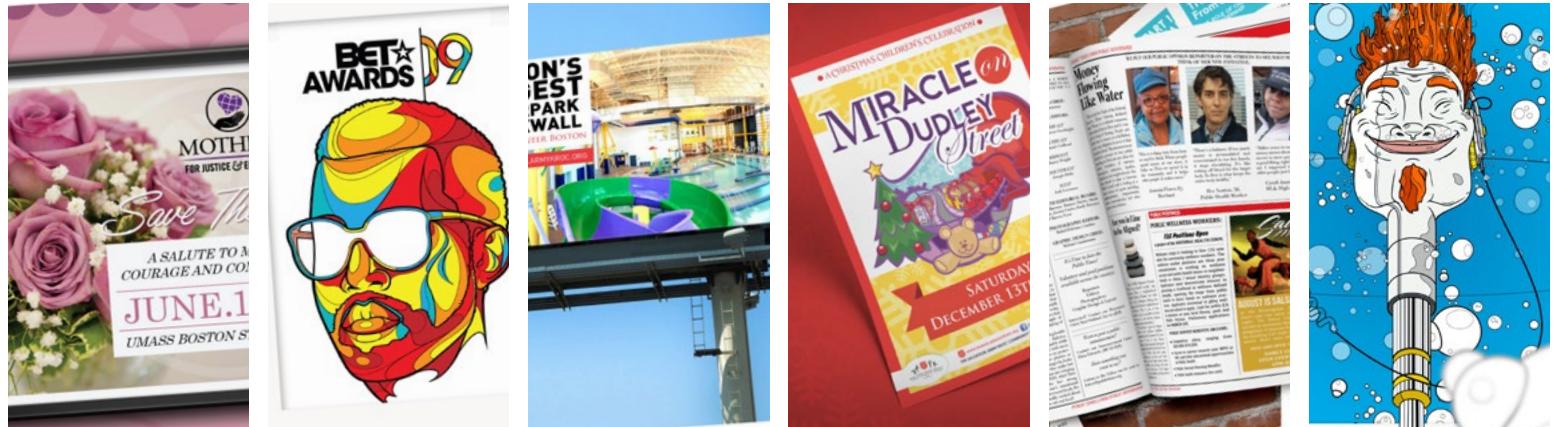


*M. Guadarrama*

MICHAEL JOHN GUADARRAMA | RESUME





## PROFESSIONAL SKILLS

### **CREATIVE DESIGN AND MOTION GRAPHICS ANIMATION**

- Graphic design and layout for digital and print media {Graphics include: Logo | Illustration | Image Compositing}.
- Graphic iconography to use with web, print, and graphic animation.
- Custom typography multi-media design and layout.
- Basic HTML and Action Script 3.0 for web application and animation.
- Digital presentations with/without custom animation {Animations Include: Bugs | Lower thirds | Transitions}.
- Small to Large-scale hand drawn monochromatic illustrations for multi-media use.

### **PRODUCTION**

- Experience with project management {Experience includes: Project budgeting | Time tracking | Project delegation}.
- Basic knowledge of large and small format printing specifications.
- This includes print machine maintenance and file set up.
- Experience in hand producing marketing materials {Experience includes: Printing | Cutting | Mounting}.

## EMPLOYMENT

### **THE SALVATION ARMY RAY & JOAN KROC CORPS COMMUNITY CENTER, BOSTON | 2013-PRESENT**

#### **Official Title: Creative Designer**

*Responsibilities include: Web design and maintenance | Broadcast Animation and Power Points | Design and layout of all marketing materials and advertisements*

### **FAT ENZO, NYC | 2014-PRESENT**

#### **Official Title: Graphic Designer**

*Responsibilities include: Custom graphic design for screen printing*

### **ARTISTS FOR HUMANITY, BOSTON | 2009-2014**

#### **Official Titles: Graphic Designer | Animator | Teacher & Mentor**

*Responsibilities include: Custom graphics for large format printing | Custom animated PSA's | Creating digital arts curriculums | Adobe PS Certification Proctor and local test distributor*

### **ALIEN KUNG FU, NYC | 2008-2009**

#### **Official Title: Graphic Design and Animator for BET Awards 2009**

*Responsibilities include: Graphic illustration for multi-media use | Motion graphics assistant*

## **GRAPHIC DESIGN, LAYOUT & PRODUCTION**

## SKILLS

- **Both MAC and PC platforms** {Programs include: Adobe Master Suite | Microsoft Office Suite | HTML and AS3.0}
- **Pen and Ink illustration**
- **Aerosol and Acrylic painting**

## EDUCATION

### **High School Diploma from South Boston Education Complex, Monument High School | 2003-2007**

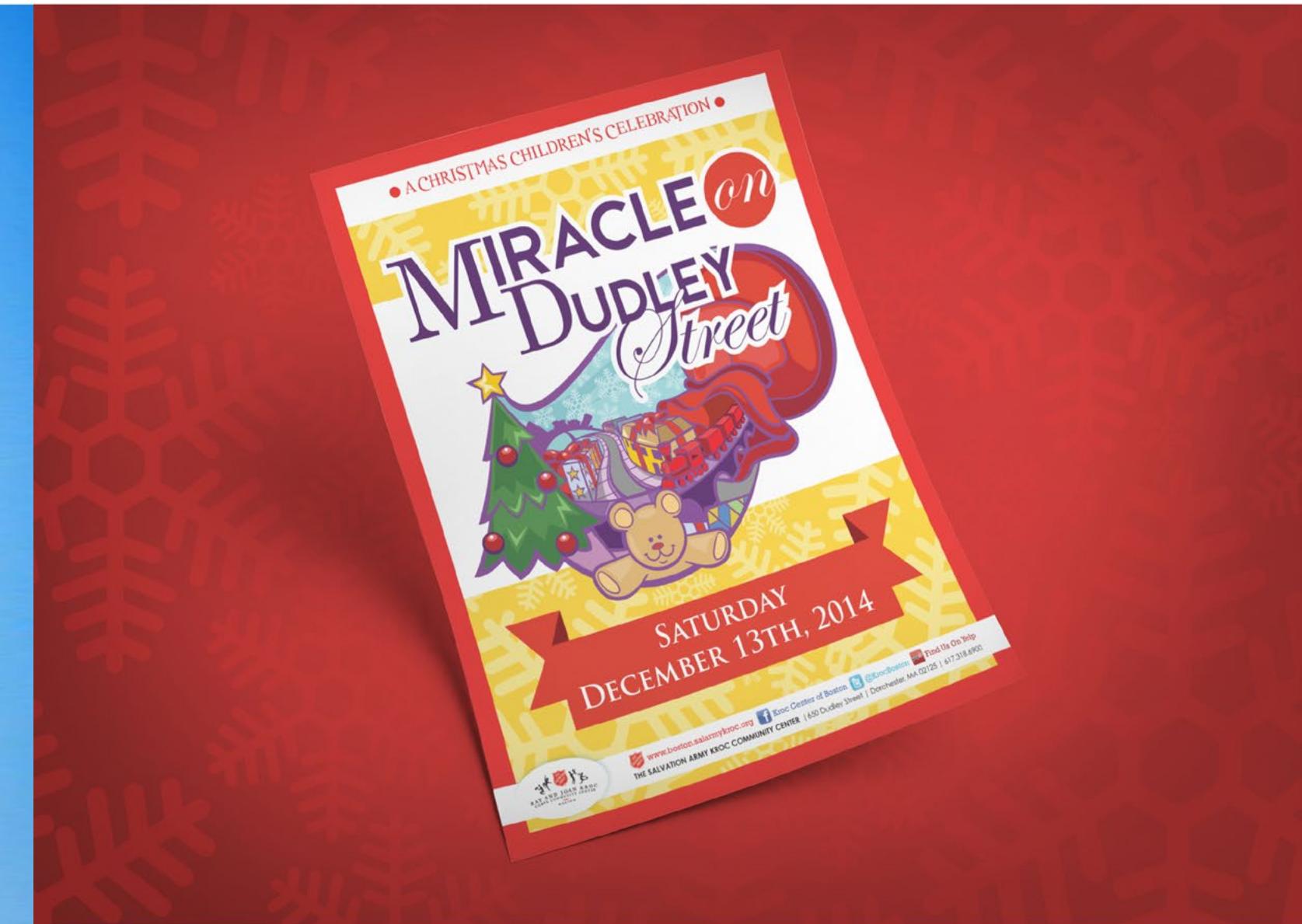
## REFERENCES

**Yhinny Matos | Marketing Director at the Salvation Army Kroc Center**  
617.318.6931 | [yhinny.matos@use.salvationarmy.org](mailto:yhinny.matos@use.salvationarmy.org)

**Claudia De Pianete | Chief Graphic Designer at Artists For Humanity**  
617.268.7620 | [cdepiante@afhboston.org](mailto:cdepiante@afhboston.org)



LARGE PRODUCTION | SUMMER PROGRAMS CAMPAIGN



LARGE PRODUCTION | ANNUAL HOLIDAY CELEBRATIONS



SAVE THE DATE | ANNUAL GALA



SMALL PRODUCTION | GALLERY PROMOTIONS



MAGAZINE | NEWSPAPER | PROGRESS REPORT LAYOUTS



LARGE PRODUCTION | SOCIAL INTERVENTION CAMPAIGN

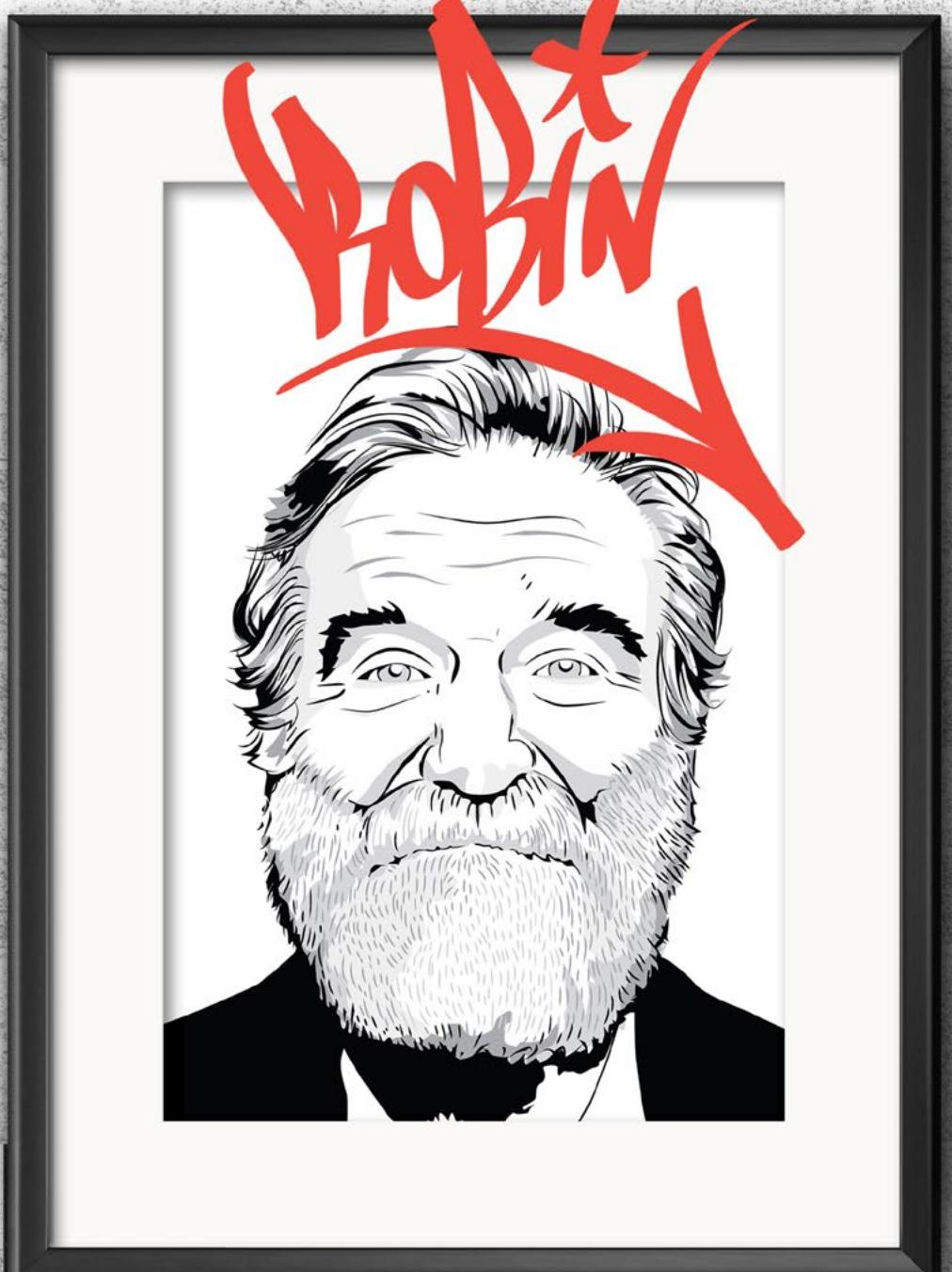


**CONCEPTUAL DESIGN**

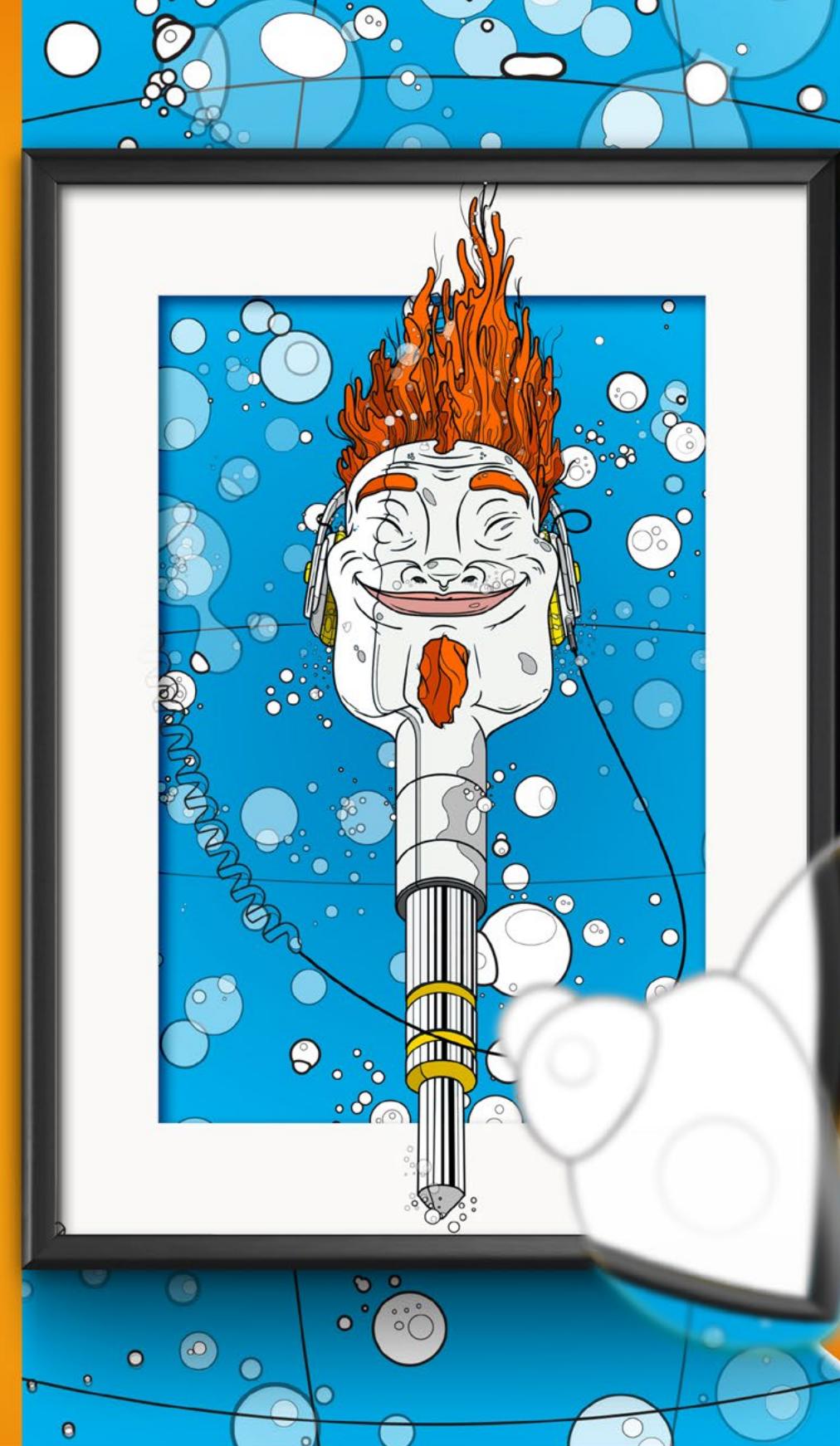
**BET AWARDS '09**



CONCEPTUAL DESIGN AND TEAM PRODUCTION | BET AWARDS 2009



CONCEPTUAL DESIGN | COMMEMORATION



CONCEPTUAL DESIGN | H2O PHONES - LISTEN TO YOURSELF



CONCEPTUAL DESIGN | FAMILY SPORTS RADIO SHOW



CONCEPTUAL DESIGN | WE CAN DO IT VIETNAM

*LOGO DESIGN*



SANDY RIVER CUSTOMS LOGO



BET AWARDS 2009 LOGO

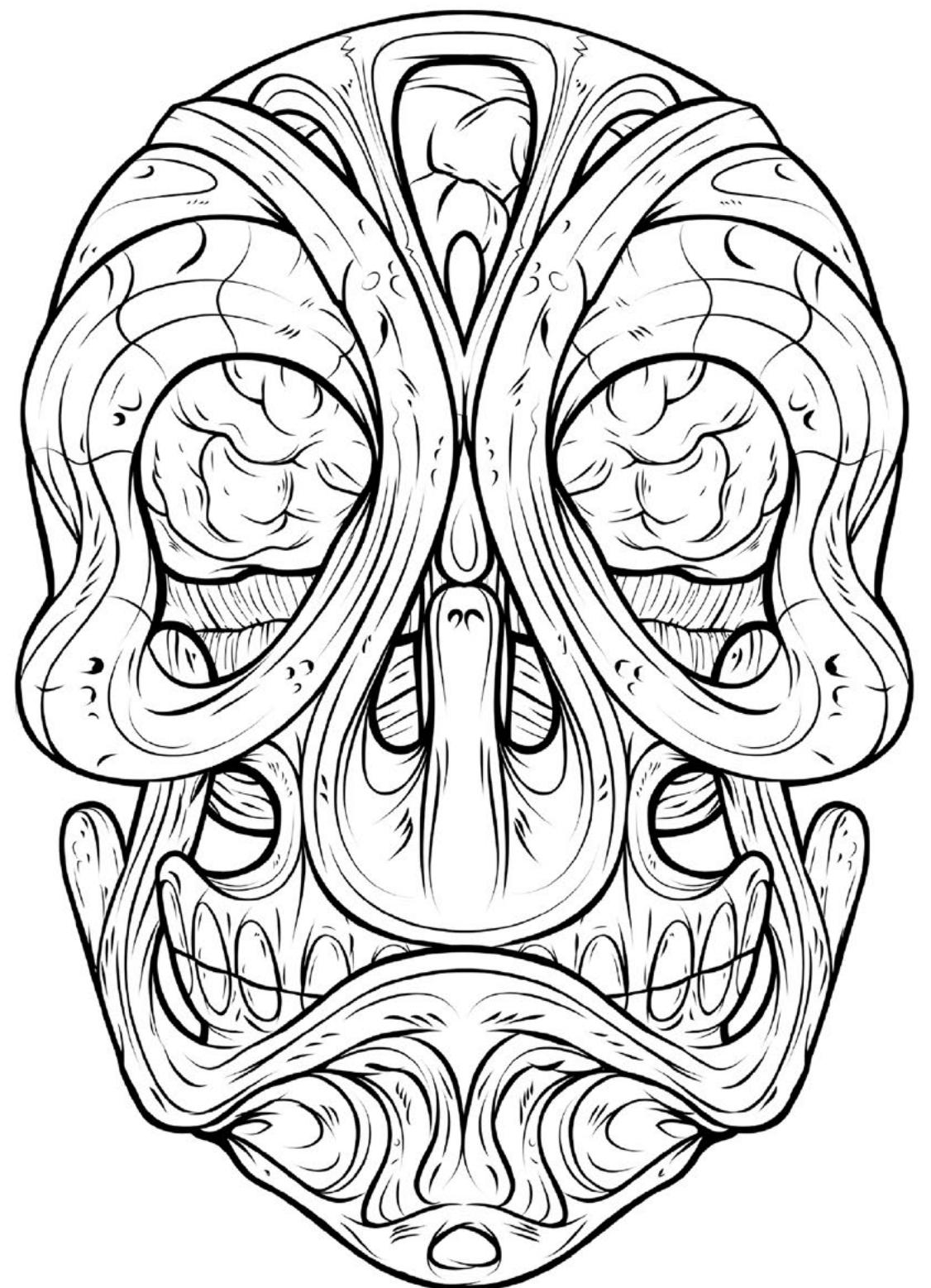


GLYDE WEAR LOGO

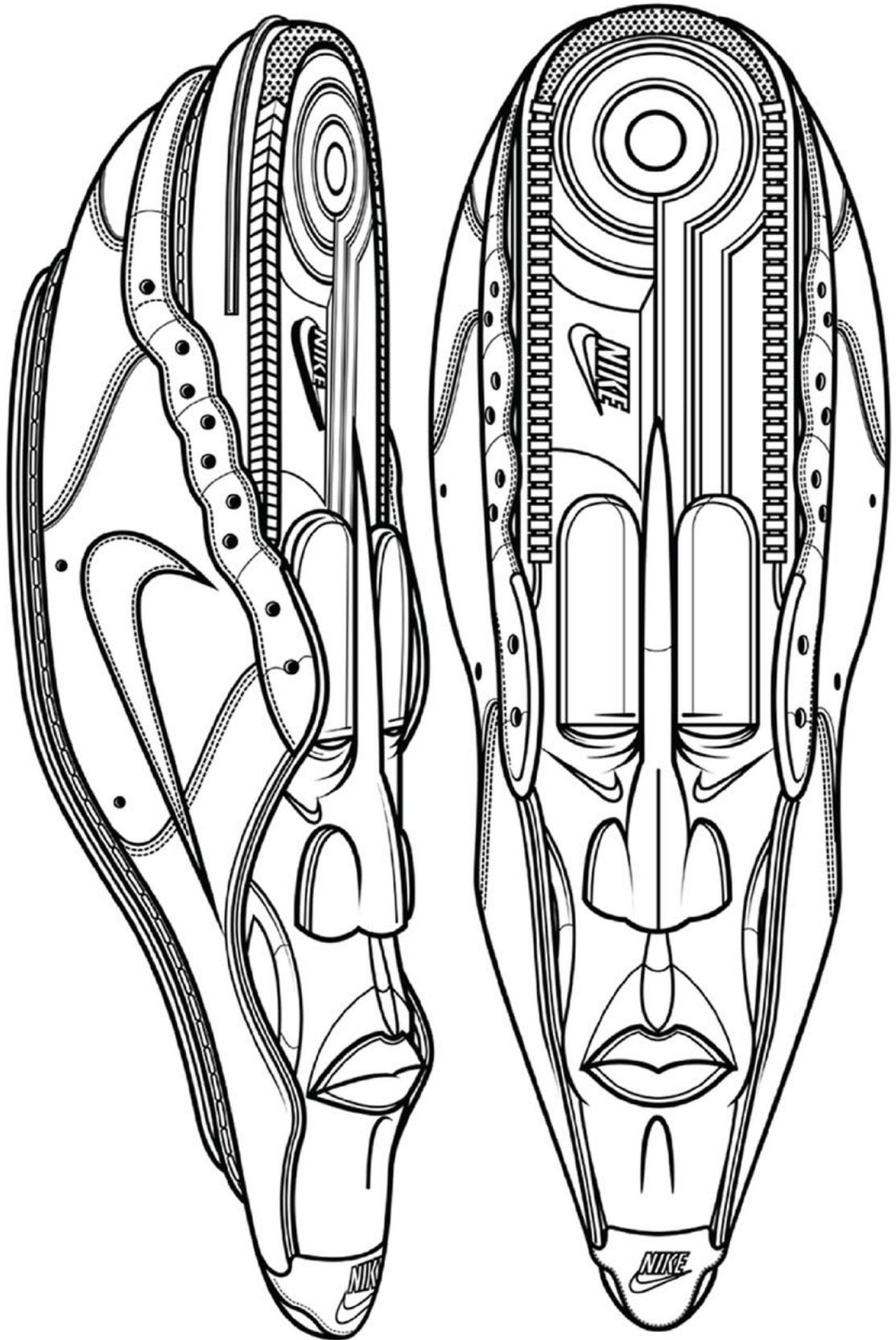


**DIGITAL ILLUSTRATION**

THE MIX LOFT LOGO



DIGITAL ILLUSTRATION | EVOLVED SKULL 2017



DIGITAL ILLUSTRATION | NIKE CONCEPT



DIGITAL ILLUSTRATION | ALEXIS TIKI WITH ORNAMENT



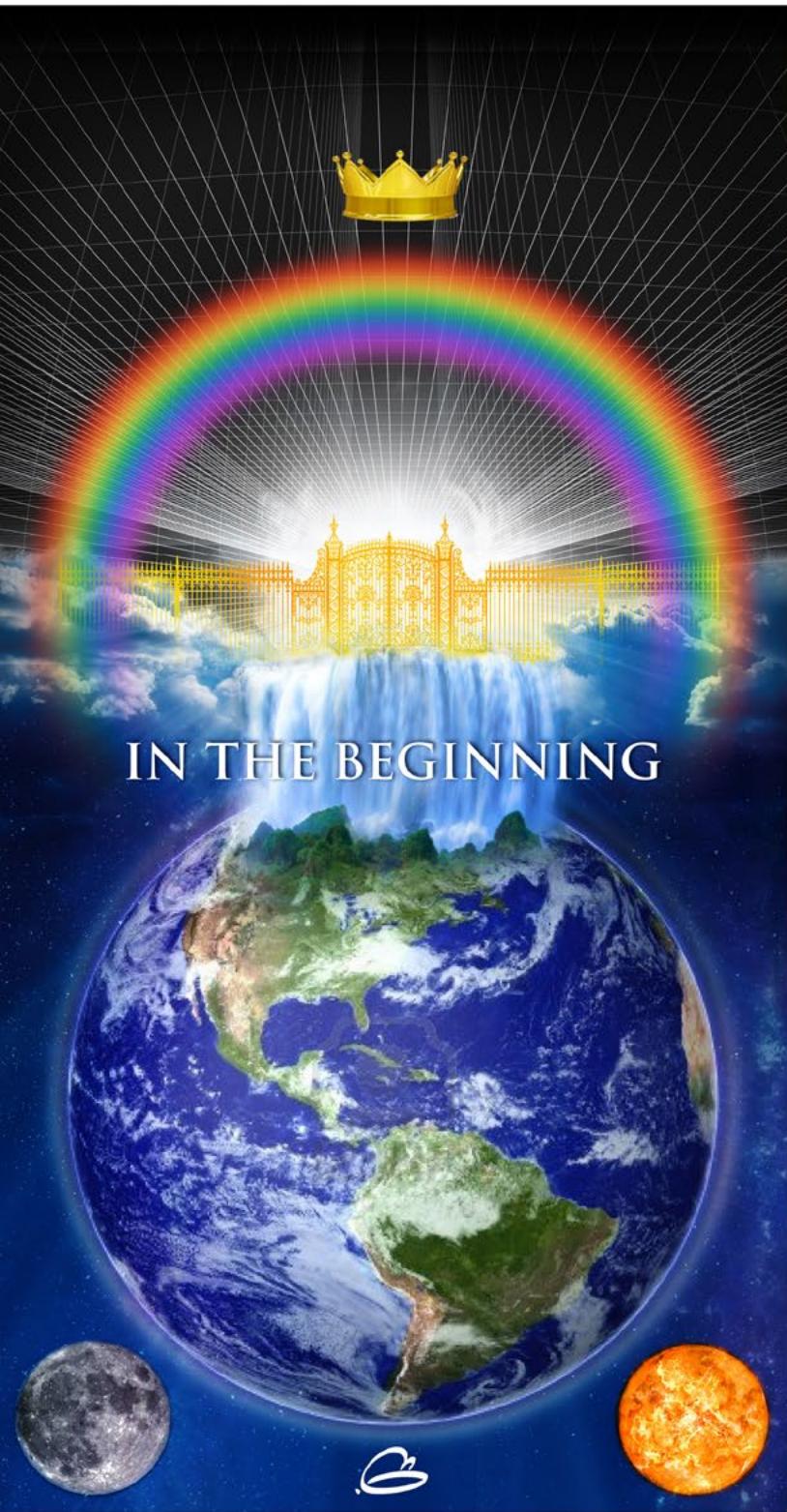
DIGITAL ILLUSTRATION | BE THE BOARD



**IMAGE COMPOSITING**



ADVANCE COMPOSITING | BIKES NOT BOMBS



ADVANCE COMPOSITING | THE BIBLE